
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, *et al.*

Group Art Unit:3688

Application No. 10/017,111

Examiner: ALVAREZ, Raquel

Filed: December 14, 2001

Attorney Docket: 01372

Title: "Method and System for Targeted Incentives"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman

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A handwritten signature in black ink, appearing to read "Scott P. Zimmerman", is written over a series of horizontal dotted lines.

September 3, 2009

Date of Transmission

**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT
WITH REQUEST FOR CONTINUED EXAMINATION**

Mail Stop: RCE

Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed June 12, 2009. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.